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Session on business in technical textile

Staff Reporter

KARUR: The Confederation of Indian Industry (CII) and Karur Exporter's Association organised an interactive session with Seshadri Ramkumar Associate Professor of technical textile, Texas Tech University, the United States and Co-Chairman, India committee, Association of the Non-woven Fabrics Industry of United States. The session was on the business opportunities in technical textile and how Karur can take advantage of that section of the textile industry.

Today the Indian textile sector needed to diversify and innovation along with nanotechnology was the need of the hour, Dr Seshadri Ramkumar said. Dr. Rajkumar said technical textile industry would promote small and medium business units with investments ranging from Rs. 2.5 crore to Rs. 15 crore, bringing more income to smaller groups. He was looking at the Coimbatore Karur Belt to be a hub for technical textile Industry. Dr Seshadri Ramkumar emphasized the need for Karur textile industry to diversify into the technical textile industry with minimal investment, which is possible by getting into the converting sector.

He said Karur textile industry could diversify its cotton base into value added textile such as environment friendly product, which could be used in hygiene, medical and automobile sector. Dr. Seshadri Ramkumar suggested projects with minimal investments from Rs.1.5 crore to Rs. 5 crore. He emphasized on indigenous adoption of both the process and product to suit the Indian market. Technical textile according to him could offer an enormous scope to the small and medium enterprises in Karur and its surround areas. He offered his help in promoting a technical textile cluster in Karur.

Mallyah Marimuthu, Executive Director, TecniTex Non Wovens Pvt Ltd, Bangalore highlighted the products that could be made under technical textile which will help the entrepreneur from Karur.

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